Serpentine Stand D

915mm x 2280mm Frame Size

1250mm x 3410mm Graphic Size

Safe Area

Sewing Line

Trim
This is the edge of the white 'Artboard', and where we aim to cut out your banner. Please extend background colours and images to the edge of this area.

Safe Area
All the important elements of your artwork (text, logos etc) should be within this area to allow for finishing.

Imagery
Any raster images used should be **150pdi** and embedded in the file.
Print quality may suffer with lower resolution artwork.

Colours
We print digitally, so you can use as many colours as you like in **CMYK** format. We do not print using spot colours but can attempt to match Pantone references.

Fonts
Please **outline** any text used or supply font files alongside your artwork.
Avoid using any font size below **16pt** for guaranteed legibility.

Exporting Your Artwork
If you are using text and images please save as a **PDF/X** file. If you are just using images, export as a high-resolution **JPEG**.

Please Avoid The Following
- Exporting multiple page PDFs.
- Adding a bleed.
- Making the "Guidelines" layer visible before saving or exporting your artwork.